

# HARD COPY

  
Transforming online writing into  
enduring collections as books

**<http://hardcopy.wikispaces.com>**



# Past challenges of writing

- \* Writing was in isolation.
- \* Writing at school rarely had an audience apart from the teacher.
- \* Peer review was a limited activity.



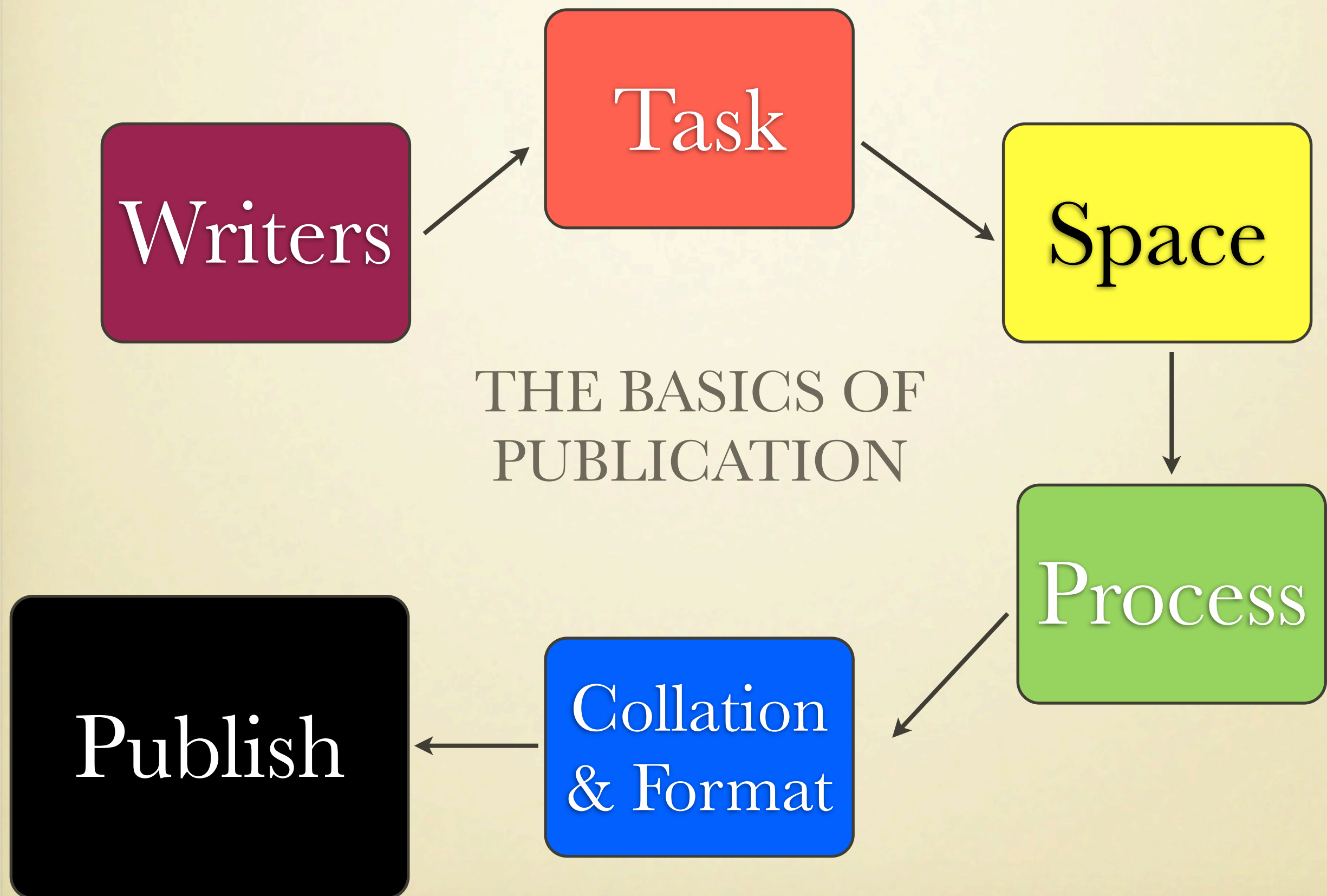
# Past challenges of publication

- \* Collation of written work was a mammoth task.
- \* Publication involved organizing printing, collation, binding.
- \* Distribution was time-intensive and involved collecting statistics (names/numbers) & money.
- \* If you lost your copy or missed out, then there was no way to access the book/writing.

# Present Possibilities

- Writing can occur online in open, collaborative environments
- Peers can naturally read and peer edit
- Students can find a real-world audience both online and in print
- Collation of student writing can be centralized online in wikis
- Ordering, printing & distribution of books can be completely outsourced
- Books can be reprinted...and offered to wider audiences







# 1. Writers







# The Articulator

## Journal of Applied English

BY JONATHAN CHAMBERS AND 8th GRADE STUDENTS AT SHANGHAI AMERICAN SCHOOL, PUDONG CAMPUS.

[about the articulator](#) [student blogroll](#) [our publications](#) [editor's desk](#) [collaborative wiki links](#) [about esol](#)

13  
Sep  
08

## the "x" factor: the people behind the writing

One of the key writing traits that we focus on in the 8th grade is voice. One of the challenges of writing a single book as a collaborative team of 10 writers is that our "X-team" features the voices of 10 very distinct authors.

Some people might think that this is a disadvantage, but we look at our situation from a different perspective and realize that if we all focus on the key elements of the story that we've established (such as the core character traits) we'll be able to compose a cohesive book that takes advantage of each of our different writing styles. It's all a matter of perspective, and focusing on the goals and elements that we've been developing through shared decision making processes. That's our "X" factor: planning and teamwork!

### post info

By [jchambers](#)  
 Categories: WritingX  
 Tags: planning, team, teamwork, writing, WritingX



**I'm a member of:**  
 Learning 2.008  
 Shanghai Conference

View my page on *Learning 2.008 Shanghai Conference*




### blogroll

Dr. Roukema's Middle School Blog  
 ESOL Team Blog  
 Mr. Froman's/Ms. Muench's blog  
 Mr. Gilli's blog  
 Mr. Small's blog  
 Mr. Weiss's Science blog  
 Ms. Brown's blog  
 Ms. DeCardy's tech blog  
 SAS ESOL Student Links

### categories

ESOL  
 Humanities  
 Learning 2.008  
 Math





# DEVELOPING WRITING TEAMS...

» The "X" Factor: The People behind the Writing The Articulator :: Shanghai American School

<http://teachers.saschina.org/jchambers/2008/09/13/the-x-factor-the-people-> RSS Google

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each of our different writing styles. It's all a matter of perspective, and focusing on the goals and elements that we've been developing through shared decision making processes. That's our "X" factor: planning and teamwork!



Dr. Roukema's Middle School Blog  
ESOL Team Blog  
Mr. Froman's/Ms. Muench's blog  
Mr. Gilli's blog  
Mr. Small's blog  
Mr. Weiss's Science blog  
Ms. Brown's blog  
Ms. DeCardy's tech blog  
SAS ESOL Student Links

## categories

ESOL  
Humanities  
Learning 2.008  
Math  
news  
Podcast  
S2F2  
Technology  
Uncategorized  
vocabulary  
Wired!  
writing  
WritingX

## recent posts

Student Blogroll Now online  
S2F2: The Return of the Shanghai Student Film Festival  
The "X" Factor: The People behind the Writing  
Wired! One week & counting...  
Attack of the Student Bloggers!

## tags



# Task, Space & Process





# SPACE: wikis

上海 Shanghai American School

**The Articulator**  
Journal of Applied English

BY JONATHAN CHAMBERS AND 8th GRADE STUDENTS AT SHANGHAI AMERICAN SCHOOL, PUDONG CAMPUS.

[about the articulator](#) [student blogroll](#) [our publications](#) [editor's desk](#) [collaborative wiki links](#) [about esol](#)

## collaborative wiki links

 By jchambers

Explore our collaboration zones, or log in and edit if you're one of our registered users:

- [8 ESOL writing wiki](#)
- [8 Writing X wiki](#)
- [Wired! collaboration wiki](#)



# [www.wikispaces.com/ site/for/teachers](http://www.wikispaces.com/site/for/teachers)

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**Actions**

[Make a New Space](#)



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## Wikispaces for Educators

In [January 2006](#), we decided to give away 100,000 free Plus wikis for K-12 education. We didn't set out with a grand strategy, just an interest in helping teachers with our easy to use wiki technology.

In September 2008 we gave away our 100,000th K-12 wiki. We know a good thing when we see it so **we're giving away another 250,000** ad-free, private K-12 Plus wikis! **All the features and benefits that normally cost \$50/year - for free.** No fine print, no usage limits, no advertising, no catches.


Thank you to all of you who have brought Wikispaces to your classrooms. Supporting the education community has been extraordinarily rewarding experience for us. You have made our work a pleasure and helped us to build a better service every day.

For more about our new offer, [check out our blog post](#).

Try a wiki at your school now, and help us spread the word!

- Adam, Bisma, Dom, James, Jeff, Jessica, and Sarah

### Start a Wiki in 30 Seconds



100,000  
K-12 Wikis!

104800



Start with the basics!

Modular Writing Projects



# 8esol.wikispaces.com

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http://8esol.wikispaces.com/ RSS Google


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★ home Edit This Page page discussion history notify me

## Welcome to the 8 ESOL Writers' Wiki!

This is a space where our team members collaborate with each other and work on both individual and group projects.



**Actions**

- New Page
- Recent Changes
- Manage Space

Search

**Navigation**

- Home
- Alex
- Ben
- Bengi
- Cindy
- EVALUATION CRITERIA
- Helen
- Iris
- Jeff
- Jeffrey
- JOINT CONSTRUCTION
- Luke
- Michael
- Mishani
- Mr. Chambers
- Ms. Brown
- Rachelle

...to be continued...



Wiki Demo...



*Don't forget to articulate task requirements ;-)*

8esol » EVALUATION CRITERIA

http://8esol.wikispaces.com/EVALUATION+CRITERIA

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## EVALUATION CRITERIA

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**Actions**

- New Page
- Recent Changes
- Manage Space
- Search

**Navigation**

- Home
- Alex
- Ben
- Bengi
- Cindy
- EVALUATION CRITERIA
- Helen
- Iris
- Jeff
- Jeffrey
- JOINT CONSTRUCTION
- Luke
- Michael
- Mishani

	Impressive & Enduring	Moderate	Low Impact
<b>IDEAS</b>	Clear, focused detail, and interesting to readers.	Not always entirely clear to the reader.	No main ideas. Confusing to the reader.
<b>ORGANIZATION</b>	Clear organization that allows the reader to "enjoy the journey." Obvious thought has gone into the way ideas have been sequenced. Great "flow!"	Sometimes the ideas go slightly off the track.	Jumbled up. Very random!
<b>VOICE</b>	A lively, energetic, and individual piece of writing that channels your personality through your words. Great to read aloud.	OK, but you can tell that the person who wrote this wasn't really passionate about it.	It's not really clear who wrote this or who it was written for.
<b>WORD CHOICE</b>	Striking and original. It makes the reader experience your place!	Sound writing, but not exactly original or mind-blowing.	Clichéd ideas and/or very unpolished writing.
<b>SENTENCES</b>	Smooth, clear, and easy to read. Sentences and paragraphs are well organized.	Choppy sentences that may include some run-ons.	Tangled sentences that are difficult to read aloud.
<b>CONVENTIONS</b>	Correct and controlled due to careful editing. This writing is error-free (or has very few mistakes)	Some errors might slow the reader down and get a little annoying.	Too many errors. You might lose your reader due to high frustration.



Stepping it up a notch...

Collaborative Writing Projects



The screenshot shows a web browser window with two tabs: 'Gmail - Inbox - chambers.jon...' and '8writing » home'. The browser's address bar shows the URL '8writing.wikispaces.com'. The website's header includes the user name 'jonathanchambers' with links for 'My Account' and 'Help'. Below the header is a navigation bar with buttons for 'home', 'Edit This Page', 'page', 'discussion', 'history', and 'notify me'. The main content area features a large banner for 'The first FlexiPlot book written by SAS students' with a 'COMING SOON!' message. The banner includes the 'WritingX' logo and the text 'flexipLOT'. To the left of the banner is a sidebar with 'Actions' (New Page, Recent Changes, Manage Space, Search) and 'Navigation' (Home, Angela, Ellen, Introduction (Joint Construction)). At the bottom of the page, a green banner reads 'Self-contained collaborative project'. The footer lists the names 'Kate' and 'Nah Young'.

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home Edit This Page page discussion history notify me

WritingX

上海

The first

**FlexiPlot**

book written by SAS students

COMING SOON!

flexipLOT

Welcome to the WritingX team wiki!

This is an online space for our team of avid writers to collaborate on our very first FlexiPlot novel.

We'll be posting our drafts, commenting on each other's writing, and holding asynchronous discussions about our book as it takes shape.

Self-contained collaborative project

Kate

Nah Young



# Go Global!

Join a global collaboration  
project



★ **home** [Edit This Page](#) [page](#) ▾ [discussion \(27\)](#) [history](#) [notify me](#)

## Welcome to the *Thousand and One Flat World Tales Project*:

A "Flat Classroom" writing workshop between students of Korea International School (KIS) in Seoul, South Korea, Punahou High School in Honolulu, Hawaii, and Arapahoe High School in Littleton, Colorado.

### Publication Announcement! Sixteen Down, 985 to Go....

(8 October 2008)

The winning stories from this wiki workshop have been published online on the [1001 Flat World Tales website](#) . Drop by to read the tales, listen to the authors reading them on podcasts, see the history of the project, and give feedback to the authors, student publishers and editors!

And stay tuned for publication of the Tales as both an eBook (free download) and a paper book (for cost) in *The 1001 Flat World Tales: "New Stories" from Young Writers Around the World*, 2007 Edition. Publishers will be contacted about posting their story on their own personal blog and the world's first "blook" as well.



**This project is never-ending and open to all young writers in schools (and home-schoolers), all age groups.**




**Want to add your stories for the 2007-2008 edition?**

Contact [Clay Burell](#)  (Korea) or [Chris Watson](#)  (Hawaii) for ages 10-12, [Celine](#)  (Bangkok) or [Jeff Duggan](#)  (Dominican Republic) for ages 13-18.

Local projects that plug into global publication



#### Actions

-  [New Page](#)
-  [Recent Changes](#)
-  [Manage Space](#)



#### Navigation

##### Home

**The Frame Story:**  
**Save Your Country from**  
**the Alien King**

**1001 Flat World Tales**  
**Project**  
**Project FAQ**

**HS Workshop 1: Korea,**  
**Colorado, Hawaii:**  
**Student StoriesPage**

**1001 Teachers: Sign up**  
**for '07-'08!**

**Online Safety**

[Seoul, S.Korea](#) [Denver, CO, USA](#) [Hawaii, USA](#)

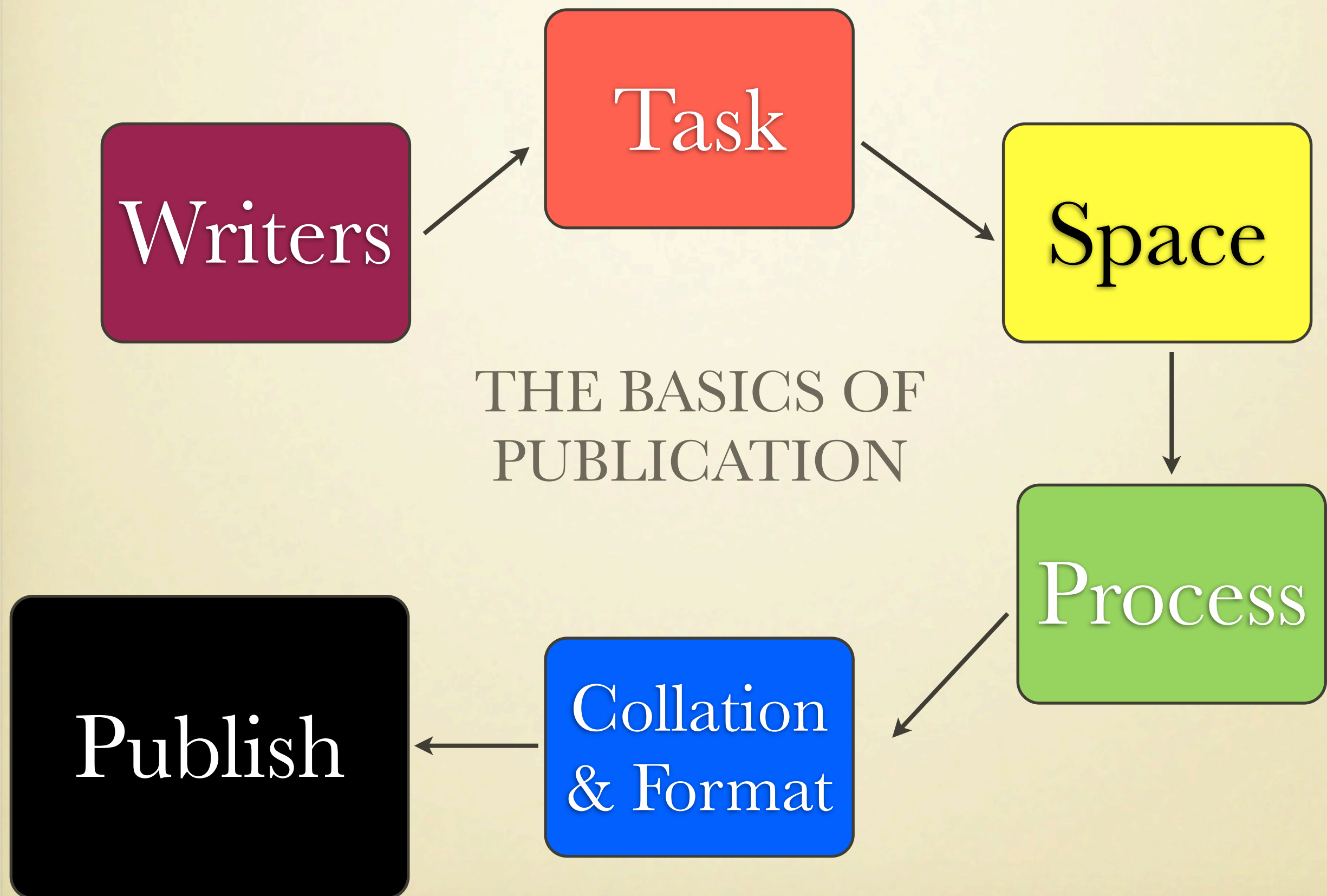


1001flatworldtales.edublogs.org



Could these projects become books?







# Formatting & Preparation







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worldwideTurn your  
ideas into cash

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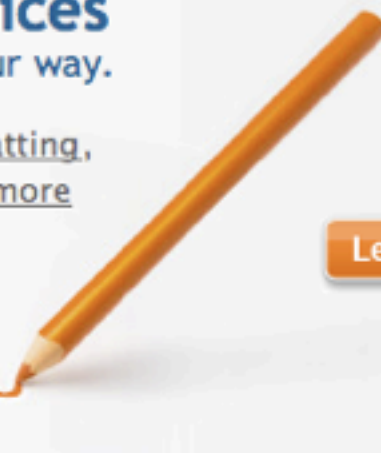
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## Lulu's new services

will get you on your way.

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## Featured Products



**Journal of Ride  
Theory Omnibus**  
by Dan Howland  
Print: \$16.00



**Kimini: How to  
design and build  
a mid-e...**  
by Kurt Billinski  
Print: \$34.95



**Waking Rose: A**



Latte

21 GB, 10.3 GB



EyeTV

3 items



Cal - Month

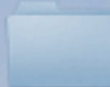
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| Dissertations   | Annual Reports   |
| Cookbooks       | Textbooks        |
| Product Manuals | Training Manuals |
| Sales Proposals | Course Outlines  |
| Travel Guides   |                  |

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- Wedding Books
- Calendars
- Portfolios
- Posters
- Artwork

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## Paperback Books

Soft covers can make  
very strong impressions.  
And generate impressive sales.

[Self-publish a paperback book >](#)

Novel or nature guide, manual or memoir, children's book or textbook; Lulu has the self-publishing resources you need to bring your brilliance to life - and sell it to an eager audience around the world. Go ahead: share your wisdom with friends, generate income, raise money for your favorite nonprofit; in short, conquer the self-publishing world.

- Turn the page on a new career, an old hobby or a creative outlet
- Choose your format, choose your size - hey, it's your book!
- Perfect bound, saddle stitch, coils; put yourself in the ideal bind

### When you're ready to sell:

You can buy one paperback for yourself, or you can sell your book to the whole wide world. You'll be amazed how inexpensive it is to self-publish a paperback book - and how quickly your 80% of all creator revenue can add up.



**Set your own price** Lulu makes it easy to see exactly how much (or little) it costs to produce your book (for example, how much different paperback bindings cost), and just as easy to decide how much you want to earn from each sale



What does it cost?







### Perfect Bound



### Saddle Stitch



### Coil Bound



**Forget inventory** - when a book is bought, it gets printed, shipped and delivered on demand

### Cost calculator:

U.S. Letter B&W, Perfect Bound (21.59cm x 27.9cm)

Number of pages

Number of books

Currency

**Manufacturing cost per unit: \$6.53**

Orders over 25 books receive a bulk discount.

#### LULU FOR ME

- > My account
- > Order history
- > Downloads

#### SHIPPING

- > Next day shipping
- > International shipping
- > All shipping rates
- > Return policy

#### CORPORATE PROFILE

- > International press center
- > Company profile
- > Jobs at lulu.com

#### QUICK HELP

- > Help center
- > Live Help FAQ
- > Site map





# Keeping costs down

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- ✂• Different types of books have minimum page requirements. Use the guidelines carefully
- ✂• A self-published book will allow you to have more control over price
- ✂• A book with a ‘distribution package’ (with an ISBN & the possibility for retail release) usually demands a higher price point



How is the layout done?





## How do I lay out my book?

Whether you plan to create your own PDF or have Lulu convert your document to a PDF for you, it is important that your source document is properly formatted. Many modern word processing programs, such as Microsoft Word and Open Office have powerful tools that can help speed your work. Read the following resources to learn about style use:

- Microsoft Word: <http://www.microsoft.com/office/previous/xp/columns/column14.asp>
- Open Office: [http://www.openoffice.org/dev\\_docs/source/features.html#writer](http://www.openoffice.org/dev_docs/source/features.html#writer)

### Templates for Book Manuscripts

Book Type	Final Trimmed Page Size	Doc	RTF
U.S. Trade	6 x 9" 15.24 x 22.86 cm	<a href="#">DOC</a>	<a href="#">RTF</a>
U.S. Letter	8.50 x 11" 21.59 x 27.94 cm	<a href="#">DOC</a>	<a href="#">RTF</a>
Comic Book	6.625 x 10.25" 16.82 x 26 cm	<a href="#">DOC</a>	<a href="#">RTF</a>
Landscape	9 x 7" 22.86 x 17.78 cm	<a href="#">DOC</a>	<a href="#">RTF</a>
Small Square	7.5 x 7.5" 19 x 19 cm	<a href="#">DOC</a>	<a href="#">RTF</a>
Large Square	8.5 x 8.5" 21.59 x 21.59 cm	<a href="#">DOC</a>	<a href="#">RTF</a>
Pocket Size	4.25 x 6.87" 10.79 x 17.46 cm	<a href="#">DOC</a>	<a href="#">RTF</a>
Royal	15.59 x 23.38 cm 6.13 x 9.21"	<a href="#">DOC</a>	<a href="#">RTF</a>
Crown Quarto	18.90 x 24.58 cm 7.44 x 9.68"	<a href="#">DOC</a>	<a href="#">RTF</a>
A4	20.99 x 29.70 cm 8.26 x 11.69"	<a href="#">DOC</a>	<a href="#">RTF</a>
A5	14.81 x 20.99 cm 5.83 x 8.26"	<a href="#">DOC</a>	<a href="#">RTF</a>





All lulu.com layouts are 'distilled' into  
Adobe PDFs

IF you're an expert, then you can use  
leading desktop publishing software to  
create your layout.

IF NOT...

Download one of the templates BEFORE  
you start to edit and stick to it.



### Cover Image Sizes and Templates with Bleed

Book Type	Final Trimmed Book Size	Size of Image to Upload at 300dpi	Front Cover Template		Back Cover Template	
U.S. Trade	6 x 9" 15.24 x 22.86 cm	6.125 x 9.25" 15.6 x 23.5 cm	<a href="#">GIF</a>	<a href="#">PSD</a>	<a href="#">GIF</a>	<a href="#">PSD</a>
U.S. Letter	8.50 x 11" 21.59 x 27.94 cm	8.625 x 11.25" 21.907 x 28.57 cm	<a href="#">GIF</a>	<a href="#">PSD</a>	<a href="#">GIF</a>	<a href="#">PSD</a>
Comic Book	6.625 x 10.25" 16.82 x 26 cm	6.75 x 10.5" 17.15 x 26.67 cm	<a href="#">GIF</a>	<a href="#">PSD</a>	<a href="#">GIF</a>	<a href="#">PSD</a>
Landscape	9 x 7" 22.86 x 17.78 cm	9.125 x 7.25" 23.2 x 18.42 cm	<a href="#">GIF</a>	<a href="#">PSD</a>	<a href="#">GIF</a>	<a href="#">PSD</a>
Small Square	7.5 x 7.5" 19 x 19 cm	7.625 x 7.75" 19.4 x 19.7 cm	<a href="#">GIF</a>	<a href="#">PSD</a>	<a href="#">GIF</a>	<a href="#">PSD</a>
Large Square	8.5 x 8.5" 21.59 x 21.59 cm	8.625 x 8.75" 21.908 x 22.225 cm	<a href="#">GIF</a>	<a href="#">PSD</a>	<a href="#">GIF</a>	<a href="#">PSD</a>
Pocket Size	4.25 x 6.87" 10.79 x 17.46 cm	4.375 x 7.125" 11.113 x 18.98 cm	<a href="#">GIF</a>	<a href="#">PSD</a>	<a href="#">GIF</a>	<a href="#">PSD</a>
Royal	15.59 x 23.38 cm 6.13 x 9.21"	15.91 x 24.024 cm 6.265 x 9.459"	<a href="#">GIF</a>	<a href="#">PSD</a>	<a href="#">GIF</a>	<a href="#">PSD</a>
Crown Quarto	18.90 x 24.58 cm 7.44 x 9.68"	19.226 x 25.224 cm 7.565 x 9.925"	<a href="#">GIF</a>	<a href="#">PSD</a>	<a href="#">GIF</a>	<a href="#">PSD</a>
A4	20.99 x 29.70 cm 8.26 x 11.69"	21.3 x 30.3 cm 8.38 x 11.92"	<a href="#">GIF</a>	<a href="#">PSD</a>	<a href="#">GIF</a>	<a href="#">PSD</a>
A5	14.81 x 20.99 cm 5.83 x 8.26"	15.125 x 21.64 cm 5.955 x 8.515"	<a href="#">GIF</a>	<a href="#">PSD</a>	<a href="#">GIF</a>	<a href="#">PSD</a>
Small Hardcover Dust Jacket	6 x 9" 15.24 x 22.86 cm	6.375 x 9.5" 16.192 x 24.13 cm	<a href="#">GIF</a>	<a href="#">PSD</a>	<a href="#">GIF</a>	<a href="#">PSD</a>
Small Hardcover Casewrap	6 x 9" 15.24 x 22.86 cm	6.375" x 9.75" 16.19 x 24.76 cm	<a href="#">GIF</a>	<a href="#">PSD</a>	<a href="#">GIF</a>	<a href="#">PSD</a>
Large Hardcover	8.25 x 10.75" 20.95 x 27.31 cm	8.625 x 11.5" 21.91 x 29.21 cm	<a href="#">GIF</a>	<a href="#">PSD</a>	<a href="#">GIF</a>	<a href="#">PSD</a>

**Note:** If you purchase a distribution service for your book, your book cover and text files go to a printer whose requirements are stricter than the Lulu printer. If you do not meet these requirements, the



Can I work on multiple  
projects at once?







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## My Lulu

**Dashboard** My Projects My Account My Revenue My Orders My Files

### Orders & Revenue

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My Order History  
My Downloads

#### My Revenue

Recent Revenue  
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Change Remission Settings

### Preferences

#### My Account

Notification Preferences  
Contact List  
Change Remission Settings  
Edit Thank You Note  
Remove Credit Card Information  
Cancel Account

### My Lulu

#### My Storefront

### My Recent Projects

ID	Title	Status	Promote	Buy	Revise	Delete
2338122	<a href="#">Territorial [Cybersingle]</a> [Revise]	Direct Access				
2330623	<a href="#">J-Scape</a> [Revise]	Direct Access				
2311487	<a href="#">The "4 Ps" of Creativit...n Kit (donation version)</a> [Revise]	General Access				
2311238	<a href="#">The "4 Ps" of Creativity - Game Construction Kit</a> [Revise]	General Access				
2298778	<a href="#">Plethora (soft cover)</a> [Revise]	General Access				

[New Project](#) [View All](#)

### My Sales & Revenue Summary

Units Sold (Includes zero creator revenue sales.)	
Units sold since 2008-09-09:	0
Units sold since 2008-08-17:	0

### My Recent Orders

Order #	Date	Status	Amount
<a href="#">2346558</a>	2008-08-01	SHIPPED	\$36.51
<a href="#">2346510</a>	2008-06-26	SHIPPED	\$0.00



Can I change/revise the  
book after I upload a  
manuscript?





Paperback Book  
Hardcover Book  
Photo Book  
Calendar  
All Project Types

Project List

Creator Tools

Calculators

Book Cost Calculator  
Disc Cost Calculator  
Calendar Cost Calculator  
Spine Width Calculator  
Retail Price Calculator -  
Distribution

Storefront

View / Edit My Storefront

Need Help?

Wizard Help

Information Step  
Upload Step  
Binding Step  
Cover Step  
Pricing Step

Book FAQs

Book Formatting FAQ  
Book Covers FAQ  
ISBN & Distribution FAQ




































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# PUBLICATION!





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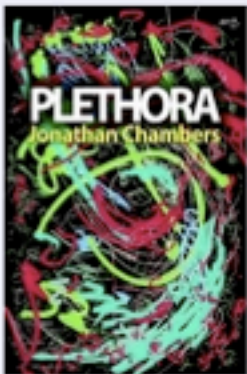
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## Print & Media by Jonathan Chambers



Name: Jonathan Chambers  
Location: Macau  
E-mail: chambersmedia@gmail.com  
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Jonathan Chambers was born in the highlands of Papua New Guinea, and he spent his formative years in Australia. For the past decade he has been living, teaching, and experimenting with various media in China.

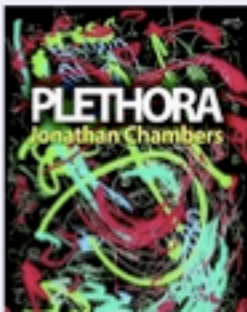


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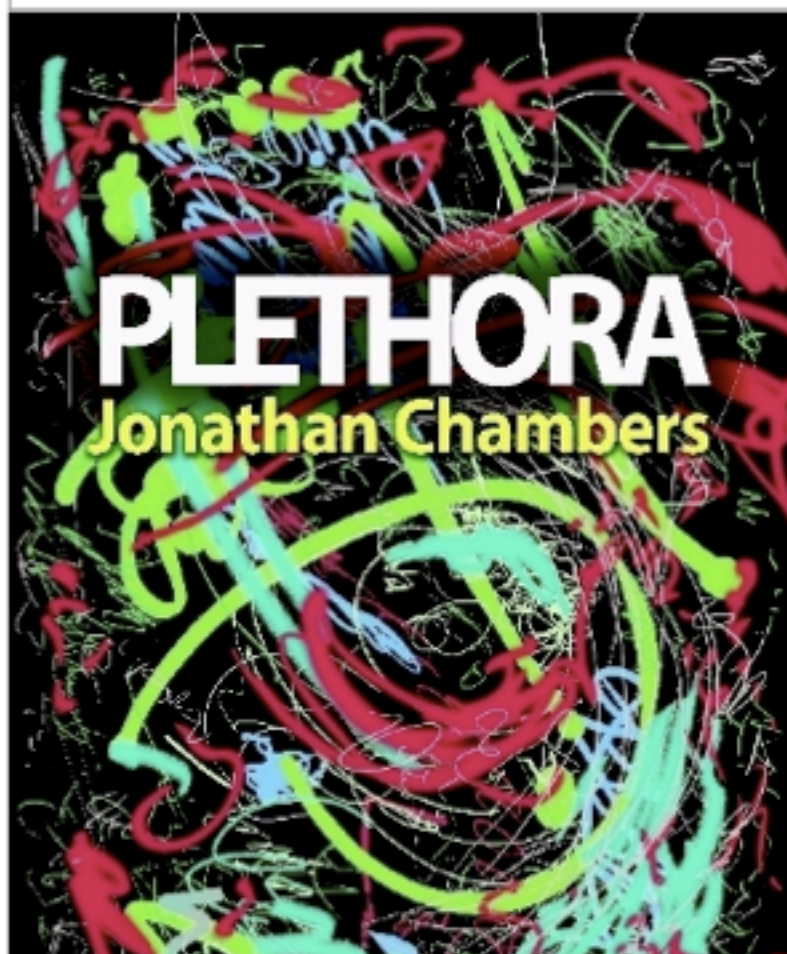
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1

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**Description:**

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